



JOURNEY HOME
interiors

GUIDE TO BUDGETING A DECORATING PROJECT

for your classic, forever home





JOURNEY
HOME
interiors

COPYRIGHT NOTICE

No part of this PDF may not be resold, redistributed, shared, or reproduced in any way. It is for personal use only for a single user.

All photos, designs, and written content in this PDF are the property of Journey Home Interiors© 2020.

Plagiarism is not welcome and will not be tolerated.

Questions or feedback can be sent to studio@journey-home.com.au

Interior Designer | Owner JOURNEY HOME INTERIORS

Border: Anna French Wallpaper, available at Journey Home Interiors

What does it cost to furnish a room?

You might as well ask, “How long is a piece of string?”

With hundreds (maybe thousands) of furnishing choices, differing client requirements, and varying room sizes, there’s no simple way to judge costs. But we promised you a budgeting guide, didn’t we? Yes, we did – and you can’t start your journey home without knowing what it will take!

The following tables and charts are designed to help you estimate a realistic investment for your project. What factors have we accounted for?

1. **Our Experience.** We’ve combined 15 years’ worth of experience to create three tiers of budgeting: Silver, Gold, and Platinum. The following pages offer rough estimates for each of these three tiers with respect to furnishings, rooms, and more.

2. **Classic Style.** Classic homes require more furnishings than modern home. Where modern homes value minimalism and a “barely there” approach, classic homes embrace layers, embellishments, and fine detailing. Naturally, this means a classic budget will be a bit higher, which we’ve accounted for in this guide.

3. **Furnishings with Integrity.** If you’re decorating your forever home, you’re probably not settling for the cheapest furnishings on the market. You want your investment to last, and I guarantee that quality is something that shows in your final result. That’s why our pricing estimates include quality furnishings, as well.

At the end of the guide, you can create your own budget in the table provided. Or, if you would like us to help refine a personalised budget for you, book a consultation with us here: [Interior Design Strategy Session](#).

ARE YOU READY TO START YOUR JOURNEY HOME?

let's go!

ROOM FURNISHINGS BUDGET

	BUDGET & ONLINE* <small>excludes design fees</small>	SILVER <small>excludes design fees</small>	GOLD <small>excludes design fees</small>	PLATINUM <small>excludes design fees</small>
LIVING ROOM	\$8,820	\$40,000	\$80,000	\$120,000
DINING ROOM	\$5,600	\$25,000	\$40,000	\$80,000
OPEN PLAN DINING AND LIVING ROOM COMBINED	\$8,520	\$60,000	\$90,000	\$180,000
MASTER BEDROOM	\$8,070	\$25,000	\$50,000	\$100,000
GUEST ROOMS	\$5,050	\$15,000	\$30,000	\$60,000
STUDY	\$2,950	\$15,000	\$30,000	\$60,000
ENTRY	\$2,800	\$5,000	\$20,000	\$50,000

More than you thought, right? Most people underestimate the cost of furnishing a room in one go! (Which is why we also offer Signature 4 Stage Decorating method, so you can design your forever home at your own pace.)

*The totals in this column exclude window furnishings. In this category we calculated room totals from average prices on budget online stores such as Temple & Webster and interiors online etc.

WHAT YOUR BUDGET WILL BUY

Furnishings include hard furniture, upholstered furniture, window treatments (curtains, blinds, shutters, etc.), rugs, lamps, feature pendant lights, mattresses, art and décor accent pieces, wall paper, and soft furnishings such as cushions, bed covers, and bed linen.

Delivery is included in the following estimates and can cost 5–10% of your project.

	SILVER	GOLD	PLATINUM
SIZE OF ROOM AND QTY OF PRODUCT	Fill a large room generously.	Fill bigger rooms generously.	Fill massive rooms generously.
FABRICS	Quality fabrics from mid-range suppliers such as Warwick.	A sprinkling of designer fabrics here and there, for cushions, etc.	Designer fabrics on anything you want!
SOFAS AND UPHOLSTERED ITEMS	Australian-made quality sofa work and rooms mixed with imported ready-made items.	All Australian upholstery in the fabric of your choice. Higher-end work rooms.	High-end Australian workrooms. High-end imports from USA and Europe.
ORIGIN OF CASE GOODS (HARD FURNITURE)	Majority of case goods will be from high-quality Asian imports.	Combination of Asian imports, Western made case goods, and locally made rustic.	High-end imports from USA and European brands. Locally made with high-level workmanship.
ART WORK	Quality catalogue artwork in set framing or custom framing.	Quality catalogue artwork in custom framing.	Commissioned Fine Art. *excludes design fees
CURTAINS AND BLINDS	Excellent quality decorative hardware combined with your choice of any fabric from mid-range suppliers such as Warwick.	Motorization, where it matters. A sprinkling of designer fabrics & hardware. Some windows may have multiple treatments or embellishments, such as bands and trims.	Full motorization is a necessity. Bountiful designer components. Multiple treatments per window. Many embellishments.
SOFT FURNISHINGS	Mostly ready-made	A mix of ready-made and custom.	.Custom with embellishments.
RUGS	Mostly stock rugs, flat weave, sisal and non-NZ wool rugs.	Oversized and custom NZ wool rugs.	Custom hand-knotted rugs from Nepal.



The Rate per Square Metre Method

There does seem to be some correlation between budget and square metre, so we think it's worth mentioning for you as a rough guide. When using this method please consider its limitations: We often mix Silver with Gold elements, or Gold with Platinum. Clients may also have existing pieces that are folded into the design. Then, there are sizing variations – period homes with a small entry may need few furnishings and decor, while a two-story entry will need quite a bit more.



Remember:

As it's not exact, our advice is to compare this estimate to your furnishings estimate above as an additional frame of reference.

here goes!

RATE PER METRE BUDGETING WORKSHEET

	SILVER Estimate	GOLD Estimate	PLATINUM Estimate
Enter your rooms' square metres	\$1200 per metre square Multiply your square metres by the estimate	\$1800 per metre square Multiply your square metres by the estimate	\$2500 per metre square Multiply your square metres by the estimate
LIVING ROOM			
DINING ROOM			
OPEN-PLAN DINING AND LIVING ROOM COMBINED			
MASTER BEDROOM			
GUEST ROOMS			
STUDY			
ENTRY			

Other expenses you may want to factor into your investment:

- Construction: If you're moving walls or have "wet areas," to upgrade cost varies by project
- Basic Electrical Upgrades: \$3,000
- New Flooring: Carpet, timber, tile, etc., ranges from \$12,000 to \$50,000, easily more if you have a large home and want a high-end floor
- Repainting Interiors: Repainting is a finishing trade so quality is important. Ranges from \$15,000 to \$40,000
- Decluttering: Cost of moving old furnishings out
- Turnkey Items: Such as cutlery, towels, etc. for a B&B or a holiday home
- Joinery: If you need wall units and library for your study or family room, allow at least \$12,000 - we have seen many costed at \$20,000



For example, Journey Home supplies customizable 3-metre wide wall units complete with installation to the wall and electrical setup, starting around \$13,000. They are more expensive than basic kitchen joinery but have detailing with authentic, classic character.

A special note on custom window furnishings

We HAVE included window furnishings in the room budgets provided. However, if you plan to use our Decorate in Stages service to stagger your project phases, you might need to budget separately for these. A rule of thumb for budgeting for Silver level window furnishings is to count the number of windows in your home and multiply that number by \$2000. No, not every window will require the same investment, but \$2000 is the cost when larger and smaller window furnishings prices are averaged. At the luxury end (such as designer fabrics), you can expect around \$4000- \$5000 per window.



Design tip:

If a Classic Interior is your thing then please resist rushing out and buying boring roller or honeycomb blinds on every window. There is a world of window furnishings out there ready to lift your rooms to another level!

Create your own Budget

6 MONTHS

12 MONTHS

2 YEARS

5 YEARS

Write down your
comfortable
budget

LIVING
ROOM

DINING
ROOM

OPEN- PLAN DINING
AND LIVING ROOM
COMBINED

MASTER
BEDROOM

GUEST
ROOMS

STUDY

ENTRY

TOTAL
BUDGET



A PERSONAL NOTE FROM NADINE

Whew. That was a lot, wasn't it? It's no secret – refining your project's budget is many-layered and nuanced... sort of like designing your classic, forever home! Rest assured, whether you feel most comfortable at the Silver level or luxury-level Platinum, creating your budget is an extremely important first step for your project. It's part of outlining your roadmap home and making smart, confident decisions.

WHAT'S NEXT?

YOUR INTERIOR DESIGN STRATEGY SESSION

Get the clear, efficient roadmap you need to take your project all the way home.

CHOOSE YOUR OWN ADVENTURE

Go at your own pace with our Decorate in Stages services. We'll give you all the direction and expert counsel you need to make smart big ticket decisions and decorate your forever space with confidence.

FULL SERVICE CUSTOM DECORATING

We'll take your project from concept to completion, keeping you hassle-free and only with the fun bits! Get confidence, a blissful journey, and arrive at your magazine-worthy forever home

[START YOUR JOURNEY](#)

If you have any questions at all or feel stuck, I am more than happy to chat with you. Our 15-minute complimentary chat is always available to you...

Book

your 15 minute call [here](#).

Until that day, I wish you courage, confidence, and the best of luck with your project!

Warmly,

Nadine Neilson

Interior Designer | Owner





JOURNEY HOME

interiors



www.journey-home.com.au